



‘IMILOA
Astronomy Center of Hawai‘i

MEDIA INFORMATION

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Contact: Vincent Recinto
808-969-9714
vrecinto@imiloahawaii.org

‘Imiloa’s Friday Night Rock Show’s Lights are Dimming

Hilo, Hawai‘i – ‘Imiloa Astronomy Center turns the volume down and is dimming the lights on the Friday night entertainment rock shows starting March 5. ‘Imiloa will end its weekly Friday night rock shows, having exhausted the current inventory of rock shows available for the planetarium.

“The decision to discontinue the shows was based on the limited content of new planetarium music entertainment shows on the market,” says Shawn Laatsch planetarium manager.

The Friday entertainment rock shows have been popular with local audiences, attracting a different audience for the Center with shows like, Pink Floyd’s *The Dark Side of the Moon* and *The Wall*, *Rock On Demand*, and the last show *U2*.

‘Imiloa is developing other avenues for evening programming and will continue to provide the Hilo and Hawai‘i Island community a fresh alternative to the East Hawai‘i night life. Stay tuned for ‘Imiloa’s Friday night program offering.

Opened in 2006, ‘Imiloa Astronomy Center celebrates both Hawaiian culture and Maunakea astronomy. Through its exhibits and program, ‘Imiloa strives to share inspiring examples of science and culture together advancing knowledge, understanding and opportunity. The Center is a part of the University of Hawai‘i at Hilo.

‘Imiloa Astronomy Center of Hawai‘i is located at 600 ‘Imiloa Place in Hilo, off Komohana and Nowelo Streets at the UH-Hilo Science and Technology Park. For more information, go to www.imiloahawaii.org, or call (808) 969-9700.

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